



## Retail E-commerce And Checkout Host



***The Mpayy Retail E-commerce and Checkout Host (REACH) account is tailored to meet the specific needs of Internet Retailers:***

- ❑ **More Options, More Buyers:** secure, non-credit payment vehicle providing shoppers with additional payment option accessible via the web or mobile phone
- ❑ **Checkout:** simple, secure alternative payment option breaks the mold of traditional multi-screen checkout
- ❑ **Cart Conversion:** faster, easier, more secure payment option for buyers
- ❑ **Setup:** straight forward integration options for almost any website or shopping cart
- ❑ **Security:** eliminate PCI risk and requirements by managing transactions in a secure, PCI compliant environment hosted by Mpayy
- ❑ **Fraud:** unique patent pending system provides for **0% fraud liability**
- ❑ **Pricing:** significant savings over traditional payment methods

### About Mpayy, Inc.

- ***Founded in 2007, and headquartered in Chicago, Illinois***
- ***Mpayy is a multi-channel, electronic, alternative payment provider***
- ***Mpayy enables Internet, Mobile, Social Utility and blog-based commerce, donation processing and person-to-person electronic payments***

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### Why Mpayy:

- Mpayy provides a secure, alternative payment option that complements existing payment methods
- Mpayy provides an option for consumers concerned about security, those not wanting to add to existing credit card debt, or those consumers without credit

### How Mpayy Works:

- Shopper is presented with Mpayy as a payment option
- Instant account opening from merchant website
- Shopper enters Mpayy ID and Password
- Mpayy verifies account information
- Funds deposited within 24 to 72 hours

### Set-up & Administration:

- Mpayy provides 3 checkout options:
  1. Checkout Window
  2. Express Lane
  3. Secure Session Transfer
- Real-time Web-based reporting
- Data is searchable, sort-able, downloadable
- Download our [Integration Document](#)

### Pricing:

- Simple pricing structure - fixed per item fee + percentage of sale
- \$15.00 chargeback/return fee
- No application fee
- No implementation fee
- No gateway fee
- No deposit fee
- No reporting fee

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